

BEFORE THEY WERE PROS USER GUIDE

As of 4-07-15

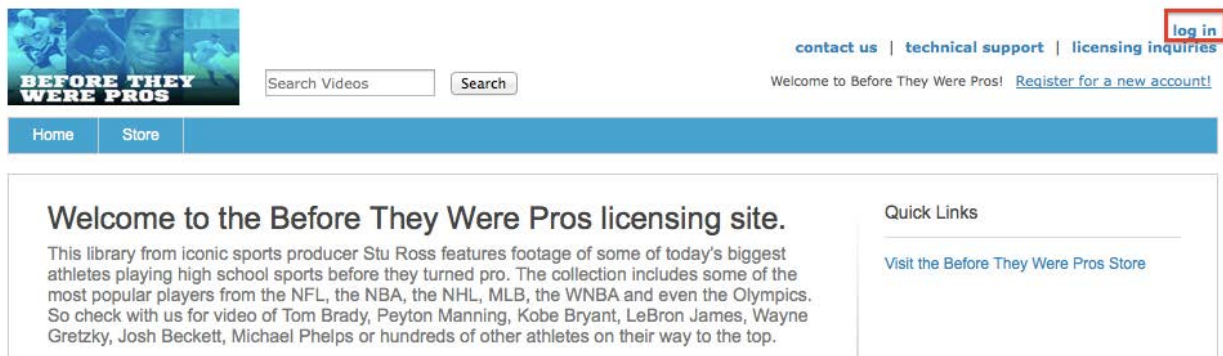
For best results, use “Google Chrome” as the recommended web browser.

NEW USER REGISTRATION

1. First time users will need to create an account. To create an account, use your browser to navigate to: www.beforetheywerepros.com and click the orange “License” tab.



2. Once on the licensing site, click “Log in” in the top right hand corner.



3. Click on the “Create an account” link under the “Welcome Back to Before They Were Pros” box.

Welcome Back to Before They Were Pros

Login to get started now.

User Name:

Password:

Remember me on this computer.

[Log In](#)

[Forgot your password?](#)

New to Before They Were Pros? [Create an account](#)

4. Fill out all necessary information including desired user name, password, company address and phone number. At the bottom of the page, review the “Terms of Service” and check the box when finished. When complete, click “Create Account.”

I have read and agree to the [Terms of Service.](#)

[Create Account](#)

5. You will receive an email indicating that your account application has been received and is in the process of being reviewed.

(Note: Email notifications may go to your Spam folder. Please make sure to check your Spam folder if you don't receive the emails in a timely manner. For best results, copy and paste the email address from the first email you receive into your contacts to mitigate the possibility of emails going directly to Spam in the future.)

Before They Were Pros

Welcome to Before They Were Pros

Welcome to the Before They Were Pros licensing store, and thank you for registering. Your registration is in the process of being reviewed. You will be notified by email once your are approved.

Upon registration approval you will be able to view and license the Before They Were Pros content.

You will not be able to view content until your application is approved.



Thanks for registering for the Before They Were Pros licensing site. You will receive an email approving your account and allowing you to search through the content within 12 hours. If this is an urgent matter and you need immediate approval please contact barry@media-mine.com and we will expedite your request.

5. When approved, you will receive a confirmation email with a link. Click on the link to take you back to the store. Log in with the same user name and password as before.

Before They Were Pros

To:

Before They Were Pros Buyer Registration

Congratulations your registration has been approved for the Before They Were Pros site.

You can now view and license content.

Please go to the site,

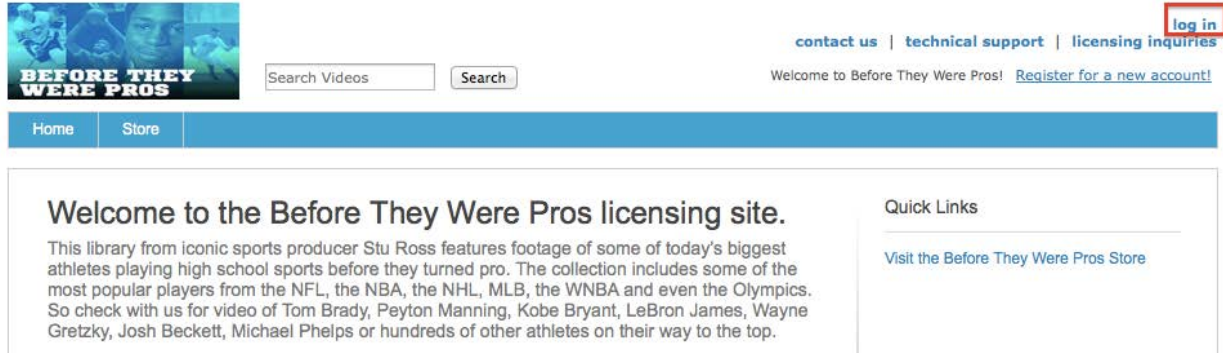
<https://beforetheywereproslicensing.com/LicenseStream/Store/Content>, login and search for content.

Regards,

Before They Were Pros Administrator

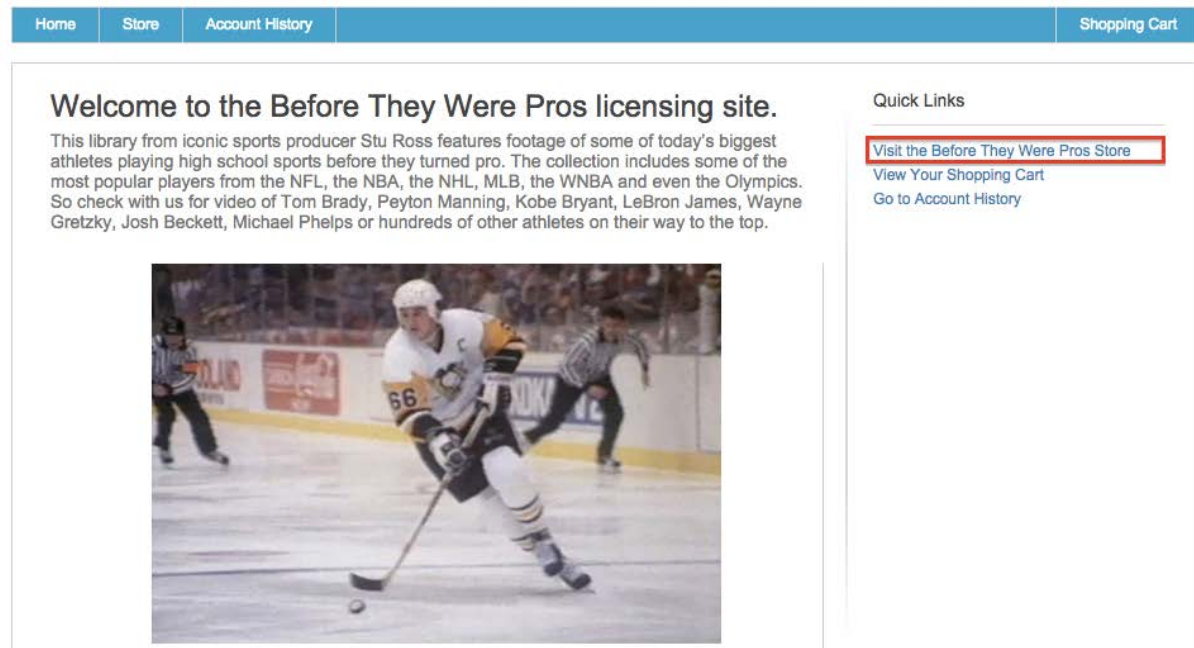
EXISTING USERS

1. Begin by typing: www.beforetheywerepros.com into the search bar of your browser to navigate to the homepage.
2. In the top right hand corner, click “Log in” to log in with your user name and password.



The screenshot shows the homepage of the 'Before They Were Pros' website. At the top left is a logo with the text 'BEFORE THEY WERE PROS' and a collage of athlete photos. To the right of the logo is a search bar with the text 'Search Videos' and a 'Search' button. Further right are links for 'contact us', 'technical support', and 'licensing inquiries', with a 'log in' button highlighted in a red box. Below these links is a welcome message: 'Welcome to Before They Were Pros! Register for a new account!'. A blue navigation bar contains 'Home' and 'Store' links. The main content area features a heading 'Welcome to the Before They Were Pros licensing site.' followed by a paragraph describing the site's library of high school sports footage. To the right is a 'Quick Links' section with a link to 'Visit the Before They Were Pros Store'.

3. Once logged in, click on the link in the right hand column under “Quick Links” that says “Visit the Before They Were Pros Store” to view content.



The screenshot shows the website after a user has logged in. The navigation bar now includes 'Home', 'Store', 'Account History', and 'Shopping Cart'. The main content area is identical to the previous screenshot, but the 'Quick Links' section now includes three links: 'Visit the Before They Were Pros Store' (highlighted with a red box), 'View Your Shopping Cart', and 'Go to Account History'. Below the main text, there is a large image of a hockey player in a white and yellow uniform with the number 66, skating on the ice.

SEARCHING THE COLLECTION

The episodes are listed sequentially for chronological browsing. You can search for specific content in a variety of ways.

SEARCH BY KEYWORD

Use the “Search” bar at the top of the page to search for a specific athlete, sport or keyword.

The screenshot shows a search interface with a search bar at the top containing a red box around the search input and buttons for "Search" and "Search Help". Below the search bar is a message: "For the best experience possible, please use Chrome, Safari or Internet Explorer." Below that is a navigation bar with "1 - 50 of 1146 Items", "Results per page: 50", and "Sort By: Best Match". The main content area displays a grid of four search results, each with a thumbnail image and a caption: Adam Gray-Hayward, Allen Iverson 1992, Ben Davis, and Aaron Herr. On the left side, there is a "Galleries" column with a list of sports: Baseball, Basketball (NBA, WNBA), Cross Country and Track, Football, Golf, Hockey, and Soccer.

When searching by a keyword, enter the term in the “Search” bar to find all of the clips associated with that word.

SEARCH BY YEAR

To search for a clip from a specific year, enter all four digits for the year.

SEARCH BY GALLERY

Use the “Galleries” column on the left to choose from pre-selected categories.

This screenshot is similar to the one above, but the "Galleries" column on the left is highlighted with a red box. The search bar and navigation bar are also visible, showing the same search results for Adam Gray-Hayward, Allen Iverson 1992, and Ben Davis. The "Galleries" column lists the same sports categories as in the previous screenshot.

VIEWING THE COLLECTION

Hover the mouse arrow over a thumbnail to view shortcut options for previewing, licensing or adding the episode to a “Lightbox.”

(Note: To view information such as video specs and metadata, click on an episode thumbnail in the gold pop up window and scroll down.)

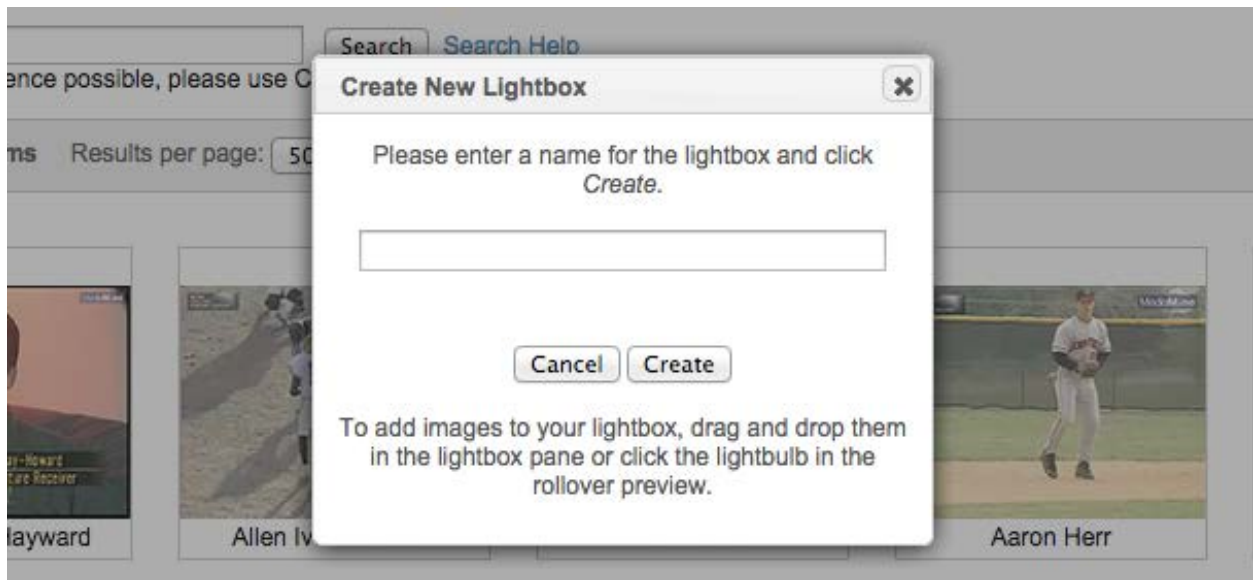
(Note: If exploring a video in order to generate a clipped section, click “License” before searching and clipping in order to avoid repeating the process. Refer to the “Licensing” section for further information.)

USING A LIGHTBOX

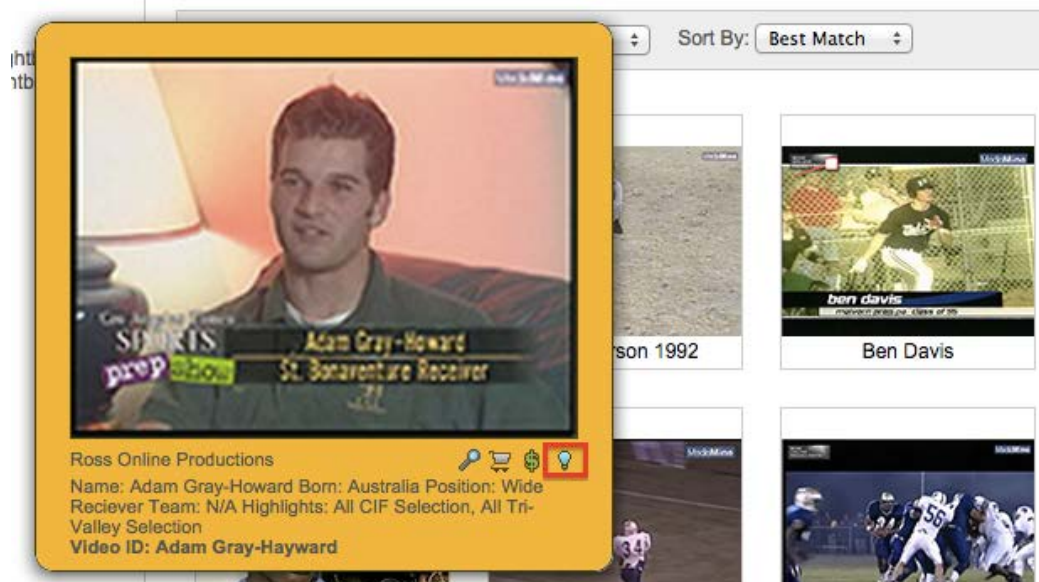
The screenshot shows a web interface for a video collection. At the top right, there is a 'Sort By: Best Match' dropdown menu. Below it, a grid of video thumbnails is displayed. A large, semi-transparent gold 'Lightbox' window is overlaid on the left side of the grid, highlighting a specific video thumbnail. The video in the Lightbox shows a young man, Adam Gray-Howard, with a nameplate that reads 'Adam Gray-Howard St. Bonaventure Receiver'. Below the video frame, the text 'Ross Online Productions' is visible, followed by a row of four icons: a magnifying glass, a shopping cart, a dollar sign, and a lightbulb. Below the icons, the following metadata is listed: 'Name: Adam Gray-Howard Born: Australia Position: Wide Receiver Team: N/A Highlights: All CIF Selection, All Tri-Valley Selection Video ID: Adam Gray-Hayward'. To the right of the Lightbox, other video thumbnails are visible, including one for 'Ben Davis' and another for 'son 1992'.

A Lightbox will allow you to categorize episodes for later review. To use:

1. Click on the “Lightboxes” tab on the side panel.
2. Click “Create” to make a Lightbox. Enter a name for your Lightbox and then click “Create.”



3. Hover over a thumbnail and then click the light bulb icon to add the episode to your Lightbox.



LICENSING

QUICK LICENSE

To explore an episode that you intend to license, go directly to the licensing portal by clicking the dollar sign icon "\$" under the video thumbnail.

Sort By: Best Match

Adam Gray-Howard
St. Bonaventure Receiver

Ross Online Productions

Name: Adam Gray-Howard Born: Australia Position: Wide Receiver Team: N/A Highlights: All CIF Selection, All Tri-Valley Selection
Video ID: Adam Gray-Hayward

Ben Davis

LICENSING CONTENT PAGE

License Content

Jump To:

ben davis

Mark Start Mark End

License Request License

Video Start:

Video End:

Explore an episode by:

- Clicking the “Play” arrow over the video
- Dragging the scroll bar to navigate to a specific point
- Clicking on a specific point on the video timeline

REQUEST FOR LICENSING

To submit a request for license:

1. Click “Mark Start” and “Mark End” to indicate start points and end points as necessary.

(Note: If you are intending to potentially clip a video, make sure you click “License” and search your video via the “Licensing Content” window. If you do not do this, you are going to have to duplicate your search to mark the start and end points for licensing.)

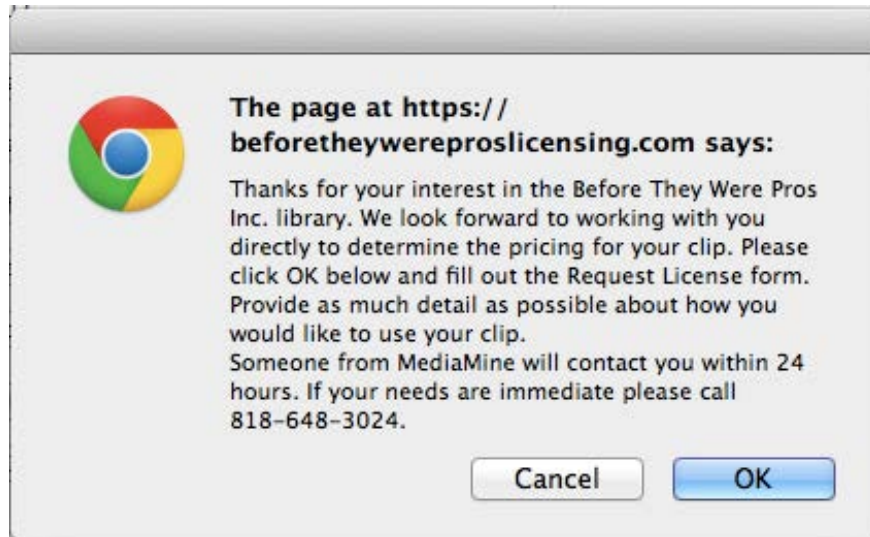
2. Complete the following fields as necessary, including the usage, duration of the license, locations, territory, industry and exclusivity.



The screenshot shows a web interface with two tabs: 'License' and 'Request License'. The 'Request License' tab is active. Below the tabs is a form with the following fields:

- Video Start:** A text input field.
- Video End:** A text input field.
- Video Duration:** A text input field.
- Category:** A dropdown menu with the text "-- SELECT A CATEGORY --" and a downward arrow.
- Industry:** A dropdown menu with the text "-- SELECT AN INDUSTRY --" and a downward arrow.
- Exclusivity:** A dropdown menu with the text "-- SELECT AN EXCLUSIVITY --" and a downward arrow.

3. A confirmation window will pop up, stating that the MediaMine team will review your request and respond within 24 hours. Read through the text and click “OK” to proceed. If your needs are immediate, please call 818-648-3024.



4. On the final page, review your license request and then click “Request License” to submit. Clips previously requested will be visible in “Account History.”

License Request Sent

Thank you for submitting your License Request. A representative will review your request and contact you the license details and fees.

The comp version of the video clip you would like to license is currently being generated by our server. When your video clip is complete you will receive an email notification with a link to download the video.

Any comp video clip generated for you can be downloaded by clicking on Account History and then the Download Clips tab.

Content Details

Ben Davis

You will receive an email notification when a low-res version of your clip is available for download.

(Note: Email notifications may go to your Spam folder. Please make sure to check your Spam folder if you don't receive the emails in a timely manner. For best results, copy and paste the email address from the first email you receive into your contacts to mitigate the possibility of emails going directly to Spam in the future.)

5. Follow the link in your email to the “Account History” section in your account.

ID	Date	Buyer Name Company	Content Request Details	
5			Ben Davis Video Start: 00:00:03 Video End: 00:00:05 Category: Internal Company Use Usage: Internal Company Location: Any Regions Territory: Not Applicable or None Duration: Life Of Item Industry: All Industries Exclusivity: Non-Exclusive	Download

6. Click “Download” to download the clip.